FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00040813 **Type of Permit:** FILMING **Release Date:** 06/10/2011

Production Company A WHITE LABEL PRODUCT

Insured Company Name A WHITE LABEL PRODUCT
Contact Phone No. 1 323-969-0555
Contact Phone No. 2
Fax 323-502-7007
Address 324 LAFAYETTE ST, 7TH FL
NEW YORK, New York 10012

Production Title TOYOTA

Type of Production Commercial - Standard

Producer Amanda Clark

Director Arni Kinski

1st AD Brian Altham

Production Manager Valeria Thomas

FilmL.A. Coordinator Yulizza Ramirez

Location Manager John Rizzi
Primary Phone Office - 323-969-0555
Secondary Phone Mobile - 310-729-3368

Location Assistant na na
Primary Phone Office - 555-555-5555
Secondary Phone

Fees

Posting Max	$483.00
Notification Charge	$310.00
FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY - BEACH USE	$400.00
LA COUNTY FIRE REVIEW	$282.00
LA COUNTY ROAD APPLICATION FEE	$141.00
LA CITY DEPT OF REC AND PARKS PARK MONITOR FEE	$532.00
LA CITY DEPT OF REC AND PARKS BASECAMP ONLY USE FEE	$450.00
LA CITY DEPT OF REC AND PARKS MONITOR ADMIN FEE	$152.00

Total Permit Fee $3,375.00

Number of Locations 4

NOT A PERMIT

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Summary Information — Location

Permit Number F00040813
Production Company A WHITE LABEL PRODUCT
Insured Company A WHITE LABEL PRODUCT
Production Title TOYOTA

Location Manager John Rizzi
Primary Phone Office - 323-969-0555
Secondary Phone Mobile - 310-729-3368

Location Address 1799 W Paseo del Mar, Los Angeles, CA, 90732

Location Name WHITE POINT BEACH/ROYAL PALMS

Location Type Beach

Location Description LA COUNTY BEACH

Film Dates 6/13/2011 - 6/13/2011 05:00 - 22:00 1 day

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must comply with attached Beaches and Harbors Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic
No Parking in handicap spaces at anytime.

Please see attached documents
BEACHES and HARBORS ROYAL PALM-WHITE POINT BEACH CONDITIONS Dec 2009.pdf
COUNTY PARKING LOT GUIDELINES.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	70
Cube Trucks	8
Generator	1
Motor Homes	2
Picture vehicles	1
Vans	3

Personnel on Location

Type	Quantity
Cast	15
Crew	60

Filming Activities Exterior picnic scene, picture car on sand with plywood underneath picture vehicle. 1 dog, ; Bringing in own cleaned sand with hand tools only.;

Jurisdiction **Political:** Los Angeles City - Council District 15 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Location Notes Company must contact PCI directly regarding parking requirements and activities on PCI parking lots.\nAll production companies must contact parking management prior to film date and make arrangements for parking, payments and staffing (see parking lot guidelines attached). All production vehicles must display a parking receipt on dashboard of vehicles and must only enter lots during approved/authorized dates and times. Failure to display parking receipts on dashboard of vehicle or unauthorized entry will result in a parking citation.\nNo parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines.\nReservations for filming at LA County Beaches is done through FilmL.A.

Approvals LOS ANGELES COUNTY DEPARTMENT OF BEACHES & HARBORS Marisol Camey

Coordinator Note NO WATER ACTIVITY ALLOWED

NOT A PERMIT

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Summary Information — Location

Permit Number	F00040813	**Location Manager**	John Rizzi
Production Company	A WHITE LABEL PRODUCT	Primary Phone	Office - 323-969-0555
Insured Company	A WHITE LABEL PRODUCT	Secondary Phone	Mobile - 310-729-3368
Production Title	TOYOTA		

Coordinator Note -DOG MUST BE WITH TRAINER AT ALL TIMES AND ON LEASH WHEN NOT IN SHOOT.
- PRODUCTION MUST CLEAN UP AFTER DOG IMMEDIATELY AND REMOVE DOG FROM BEACH/SAND WHEN NOT IN USE.

Coordinator Note -COMPANY MUST LAY LAY OUT TARP UNDER SAND THAT IS BROUGHT IN.
-SAND MUST BE DISPOSED OFF PREMISES AT THE END OF SHOOT.

Coordinator Note -THE FILMING ALLOWED UNDER THIS PERMIT SHALL NOT INCLUDE PROMOTIONAL MATERIAL WHICH IMPLIES ENDORSEMENT BY DEPARTMENT OF BEACHES AND HARBORS, NOR CAN IT DEPICT IDENTIFIABLE BEACH FEATURES OR STRUCTURES, WHICH CONVEY THAT IMPLICATION

Coordinator Note NO ROCK ACTIVITY ALLOWED

Parking

Base Camp
Location Type : Filming Location

Parking Notes
45 SPACES AT WHITE POINTS END
30 SPACES AT ROYAL PALMS

-NO PARKING IN UPPER METER LOT

Crew Parking
Location Type : Filming Location

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Summary Information — Location

Permit Number	F00040813	**Location Manager**	John Rizzi
Production Company	A WHITE LABEL PRODUCT	Primary Phone	Office - 323-969-0555
Insured Company	A WHITE LABEL PRODUCT	Secondary Phone	Mobile - 310-729-3368
Production Title	TOYOTA		

Location Address Gaffey St., Paseo Del Mar - 22nd. St., San Pedro, CA, 90732

Location Type Street

Film Dates 6/13/2011 - 6/13/2011 07:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

Please see attached documents
A White Label Head of Prod letter343.pdf
Angel's Gate Guidelines NEW.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Camera cars	1
Cast/Crew vehicles	70
Cube Trucks	8
Generator	1
Motor Homes	1
Picture vehicles	3
Process Trailer	1
Vans	3

Personnel on Location

Type	Quantity
Cast	3
Crew	60
Off-Duty/Retired LAPD Officer(s)	4

Filming Activities Car-to-Car; Driving shots with the flow of traffic; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard; Process Trailer; Running & tow shots with the flow of traffic; Running & tow shots.; ultimate arm for driving scenes;

Jurisdiction **Political:** Los Angeles City - Council District 15 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 854 **Grid:**

Approvals
LOS ANGELES POLICE DEPARTMENT — Mark Buck
LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE — Sye Gutierrez

Coordinator Note
-ONE RAPG MONITOR REQUIRED FROM 0700-2100 HRS.
-4 HRS OF RAPG ADMIN FEES

Parking

Base Camp
Location Type : Filming Location

Parking Notes
Angel's Gate overflow lot 0700-2100 hrs.

Crew Parking
Location Type : Filming Location

NOT A PERMIT

Permit #F00040813

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Summary Information — Location

Permit Number F00040813
Production Company A WHITE LABEL PRODUCT
Insured Company A WHITE LABEL PRODUCT
Production Title TOYOTA

Location Manager John Rizzi
Primary Phone Office - 323-969-0555
Secondary Phone Mobile - 310-729-3368

Location Address 735 W 32nd St, San Pedro, CA, 90731

Location Type Private Residence

Film Dates 6/13/2011 - 6/13/2011 07:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions
Community Survey Obtained
Equipment vehicles may park on one side of street
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Camera cars	1
Cast/Crew vehicles	70
Cube Trucks	8
Generator	1
Motor Homes	1
Picture vehicles	3
Process Trailer	1
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	60
Off-Duty/Retired LAPD Officer(s)	2

Filming Activities Camera in car; Camera on sticks; Car-to-Car; Drive by; Drive ups & away; Equipment on property; Equipment on sidewalk, in curb lane & across street; Exterior Dialogue; Exterior establishing shots; Interior and exterior dialogue; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard;

Jurisdiction **Political:** Los Angeles City - Council District 15 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Parking
Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Posting "No Parking" signs B/S 32nd. St., Gaffey St., Carolina St.
W/S Peck Ave., 33rd. St. to 31st. St.

Approximate Footage more than 1800 **Log Number** 17161

Date(s) 6/13/2011 to 6/14/2011 **Time(s)** 06:30 to 22:00

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Summary Information — Location

Permit Number	F00040813	**Location Manager**	John Rizzi
Production Company	A WHITE LABEL PRODUCT	Primary Phone	Office - 323-969-0555
Insured Company	A WHITE LABEL PRODUCT	Secondary Phone	Mobile - 310-729-3368
Production Title	TOYOTA		

Location Address Sepulveda St., Bandini St., Harbor Blvd., Paseo Del Mar, San Pedro, CA, 90731

Location Type Driving grid

Film Dates 6/13/2011 - 6/13/2011 07:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Camera cars	1
Cast/Crew vehicles	70
Cube Trucks	8
Generator	1
Motor Homes	1
Picture vehicles	3
Process Trailer	1
Vans	3

Personnel on Location

Type	Quantity
Cast	3
Crew	60
Off-Duty/Retired LAPD Officer(s)	4

Filming Activities Car-to-Car; Driving shots; Driving shots with the flow of traffic; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard; Process Trailer; Running & tow shots with the flow of traffic; Running & tow shots.; ultimate arm for driving scenes;

Jurisdiction **Political:** Los Angeles City - Council District 15 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Parking

Base Camp
Location Type : Filming Location
Parking Notes
reservation number 33323

Crew Parking
Location Type : Filming Location

NO PERMIT

Special Filming Conditions for Los Angeles County Beaches

ROYAL PALM/WHITE POINT BEACH

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

These conditions have been drafted by the Los County Department of Beaches & Harbors to help facilitate filming on Los Angeles County Beaches.

- No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines
- May not interfere with lifeguard or maintenance activities at any time.
- May not interfere with scheduled beach activities or special events.
- May not block public or emergency access at any time.
- Companies must make parking arrangements for parking in LA County parking lots through Parking Concepts, Inc (PCI) prior to first film date.
- **Lifeguard towers must be indicated on permit.**
- No catering or craft services allowed on pedestrian walkways or bike path.
- No animals allowed unless prior approval from Beaches & Harbors and FilmL.A. and indicated on permit. *All dogs must remain on leashes and off sand when not filming.*
- **Use of 4-wheel drive vehicles on the beach is approved for equipment transporting only. No joy riding on vehicles on the beach at any time. Vehicle speed is limited to 5 mph at all times.**
- **NO DRIVING SCENES ALLOWED ON SAND**
- Sign removal in LA County parking lots is prohibited.
- Digging holes less than five (5) feet deep must be approved by Beaches & Harbors and indicated on the permit. Holes deeper than five (5) feet will require Cal Osha approval (213) 576-7641 with written approval to Beaches & Harbors.
- If use of maintenance or lifeguard personnel is required, it must be reflected on the permit and call times indicated. ***Lifeguards require 24 hour notice to be hired with a 4 hour minimum requirement. Maintenance also requires 24 hour notice to be hired.*** *A County Lifeguard is required for any filming that occurs on a beach or parking lot after hours (2200-0600 hrs). There is a 4 hour minimum and an additional 8 hours for all after hours filming.*
- Tent use must be indicated on permit. *No staking into parking lot. Sandbags must be used.*
- **Must have safety person present when driving in parking lot.**
- **Parking lot closes at dusk. PCI attendant required after hours**
- **For Automobile commercials: The filming allowed under this permit shall not include promotional material, which implies endorsement by Department of Beaches & Harbors, nor can it depict identifiable Beach features or structures, which convey that implication.**

NOT A PERMIT

PARKING LOT GUIDELINES
FOR THE USE OF COUNTY PARKING LOTS
OPERATED BY PARKING MANAGEMENT COMPANY

- **THE PRODUCTION COMPANY IS PROHIBITED FROM PARKING IN DISABLED PARKING SPACES, SHORT-TERM METERED OR BLOCK ANY PAY STATIONS AT ANYTIME (NO EXCEPTIONS).**

- The production company may not block public or emergency access or park vehicles in any front row adjacent to local businesses at Venice Beach at any time (see parking lot maps).

- A walk through is to be conducted after the production company has parked all of its vehicles. This walk through is to be done by the location manager (or designated representative) and a parking contractor supervisor to determine the exact number of spaces being utilized and that number is called into the parking contractor's office. The location manager must make arrangements to meet again with the parking contractor supervisor at a designated time to confirm spaces prior to vacating the parking lot and again that number is called into the parking contractor's office.

- The production company will be invoiced for any additional spaces occupied by cast/crew members' cars, equipment vehicles and coned-off spaces.

- Production companies wanting to use parking spaces at one of the parking contractor operated parking lots on the beach or in the Marina del Rey area must contact the parking contractor directly (310.821.1081) and speak with office management. Normal business hours are Monday through Friday, 8am to 5pm.

- Parking fees are **not** included on film permits. A film permit number must be provided to the parking contractor and the contractor will provide the production company **estimated charges** for the use of the parking lot(s). Payment arrangements must be made with the parking contractor directly at least one business day prior (and before 4pm) for the use of the parking lot(s).

- Cancellations of a parking contract must be done at least one day prior. Refunds will be given within ten to twelve weeks.

- A parking contract does not constitute a film permit.

FilmLA 3/24/2010

NO FEE PERMIT

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of a White Label Product ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 2/1/11

A White Label Product
Name of Principal

By: [signature]
Representative's Signature

LYNN ZEKANIS
Print Representative's Name

HEAD OF PRODUCTION
Representative's title

1820 Industrial St. #106
Los Angeles, CA 90021
Principal's Address

323-969-0555
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784
818-577-4801

Please sign and fax back
Principal = Name of Company

NOT A PERMIT

Permit #F00040813

PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Failure to comply with these conditions will be in violation of your film permit and may result in revocation of permit.

Welcome to the City of Los Angeles, Department of Recreation and Parks. In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- Okay to BASE CAMP at Angeles Gate on 6/13/11 from 7am to 9pm.
- Okay to park and cater in overflow lot.
- Okay to set-up driving rig in lot for driving shots at other location.
- Must provide own restroom facilities.
- Okay to park 60 cars and 15 trucks in lot.
- Not permitted to film in Angel's Gate Park.
- May not use city dumpsters or trashcans.
- May not park or place equipment on any of the pathways at anytime.
- May not drive across grass at anytime.
- Must stick to everything discussed and approved on with Maintenance Director during tech walk through.
- NO activity, equipment or any vehicles allowed on City property without monitor on site or prior approval.
- NO vehicles are allowed on walkways.
- Parking is allowed only in assigned areas. Vehicles parked illegally in RED ZONES, HANDICAP, or Blocking Bus Access, WILL BE TOWED.
- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.

NOT A PERMIT

- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.

F- 40813

A White Label Product - Toyota

(ANGELS GATE PARK – Overflow Lot Only)

NOT A PERMIT